



# AMERICAN LAWN LIGHTS

90 Friends Rd, Yorktown Heights, New York 10598 1(914) 245-0195

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I would like to extend two member to member discount offers to members of the Sleepy Hollow Chamber of Commerce.

**For Members' Personal Use:** A 40% discount off my Retail Price for the Tarrytown Lighthouse Replica, plus shipping.

**For Members' Business Retail Sales:** a 35% discount off my retail price for any of my replicas, plus shipping.

American Lawn Lights is a sole proprietorship working out of my home wood shop and sales are primarily by telephone or internet order using my web site: <http://www.americanlawnlights.com>. Other than having become a member in the Sleepy Hollow Chamber of Commerce, my business will have little direct exposure in the Sleepy Hollow - Tarrytown area. I am making these offers to increase my business name recognition, possibly develop wholesale business partners and if very lucky, flood the area with lighthouse replicas by American Lawn Lights. The more visible my lighthouse replicas are in the Sleepy Hollow - Tarrytown area, the more likely that local consumers and tourists will become aware and interested in purchasing their own.

The 40% off for personal use offer is also extended to Lighthouse Preservation Groups, the U.S. Coast Guard and the Emergency Service Providers (Fire/EMS/Police) in the area. The offers to the Lighthouse Groups and Coast Guard are to reward those who have made my business possible by preserving Americas' historic lighthouses. Having spent my entire adult life in emergency services (25 years police-retired, 30 years volunteer fire-still active), I also want to provide a benefit to those who serve. I offer the 40% discount to those who I know are operating on tight budgets and deserve our gratitude for their dedication and public service in providing emergency services.

None of these offers will appear on my web site so I would greatly appreciate any effort made to spread the word. Anyone wishing to take advantage of the discounted offers must contact me by phone or e-mail as my web site is not equipped to process discount sales.

I encourage anyone with a love of lighthouses or interest in history to visit my web site to learn more about America's historic lighthouses and the over 30 different hand crafted, highly detailed working lighthouse replicas that I currently feature. Thank you for your time and consideration.



Yours truly,  
Steven Wright, Owner/Crafter  
[www.americanlawnlights.com](http://www.americanlawnlights.com)  
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